JIXAW
technologies

GET THE

Good Stuff!

Smart Solutions for the Arts

Enhance Experiences and Improve Efficiency

Who We Are: Jixaw Technologies is a team of people like you. We've been in your shoes and we understand the challenges you face. From limited resources to communication constraints to tech barriers.

What We Do: Blend technical knowledge, creativity and an understanding of the arts sector, to make technology work for you, not against you.

Innovative Tools and Services to Make Your Life Easier

Whether it's aligning technology with your organizational goals or creating dynamic web experiences, our diverse range of services is specifically designed for arts and nonprofit environments.

Our expertise includes:

- **Web Development:** Attract and retain audiences.
- **UX/UI Design:** Make it user-friendly.
- **Tessitura Integration:** Make the most of fundraising, data collection and ticket sales.
- **Strategic Consulting:** Align products and solutions with organizational goals.
- **Systems Integration:** Increase productivity.
- **Database Management:** Secure, accessible and actionable.

"We struggled with various technical challenges, from creating custom reports to transitioning to a new website CMS. We needed Jixaw to provide solutions and expertise to navigate these transitions. They helped us overcome these obstacles and achieve tangible results. Jixaw proved to be a reliable partner, offering technical skills and thoughtful collaboration throughout the process. The team alleviated our worries about critical challenges and addressed them promptly, ensuring smooth operations for our business."

Angela Lee
Director of Marketing and PR
Houston Ballet

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Bridging the Gap for Collaborative Success

Jixaw promotes collaboration between IT, marketing, and development. We make sure that marketing plans are backed by IT infrastructure. And that IT solutions enhance marketing and fundraising efforts. Partner with Jixaw Technologies to use the strengths of your teams and accelerate success.

Uniting Your Teams with Smarter Solutions

Don't Hold Back on the Technical Jargon

Experts in website development, hosting, CMS maintenance, interactive seat maps, and system integration, we're ready for your toughest IT challenges. Bring them on, you can rely on us as your long-term partner for solutions that work.

Understand What Clicks

Optimize your systems, apps, tools, and website for maximum engagement and conversion. Our design team is dedicated to helping your marketing efforts captivate your audience, drive traffic, and enhance sales.

Master the Art of Fundraising

Streamline your donation process from Express Donation implementation to creative upselling strategies at checkout. Jixaw is here to manage your event ticketing with finesse, enhancing the effectiveness of every fundraising activity.

Products and Support to Get You Results

Turn Uncertainty Into Action: Boost Conversions

Hosted SYOS Maps
Easy seat selection.

360 Viewer
Interactive online venue exploration.

TNEW Integration
Upgrade to an intuitive, media-rich customer experience.

Express Donation
Secure, fast and easy online donation processing.

Amplify Your Impact
With Strategies That Work

Staff Augmentation
Stay on track
with expert support
when you need
it most.

**Web Accessibility
& Compliance**
Ensure your
website isn't turning
anyone away.

**Custom Reports &
Analytics Support**
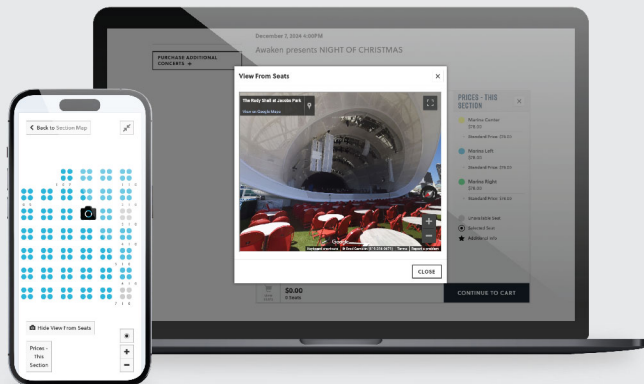In-depth insights
for actionable
strategies.

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Express Donation

Offer a quick and easy way to give with a single-screen process—no accounts or logins needed. Organizations like the Houston Ballet enjoy increased donations and efficient management, while patrons contribute securely with customizable donation tiers.
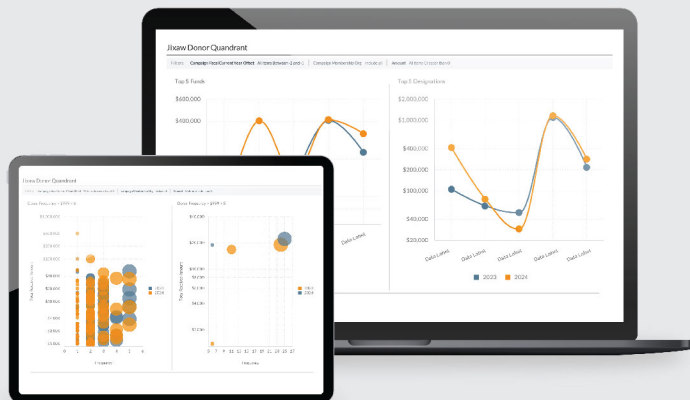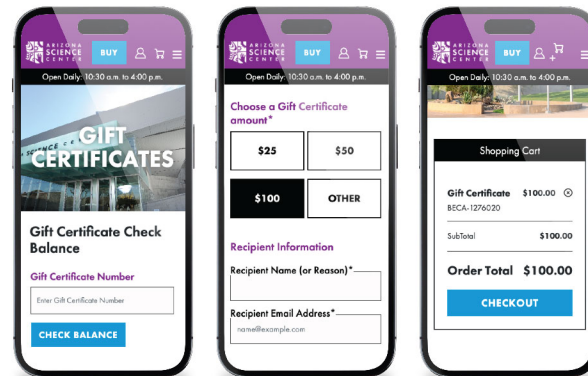

360° Viewer

Invite your patrons to explore your unique venue–like the Rady Shell at the San Diego Symphony-with the 360° Viewer. This interactive tool lets them view seating options from every angle, helping them choose seats with confidence and feel connected to your events before they arrive.
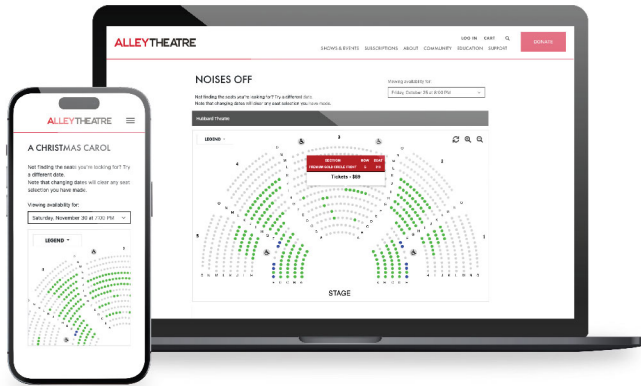
Online Gift Certificates

Offer a meaningful gift option with Online Gift Certificates. Patrons can select amounts, personalize their gift, and send it by email—perfect for new or existing supporters. Organizations like the Arizona Science Center use this tool to promote events, increase revenue, and reach more patrons.

Custom Reports & Analytics

Turn your data into insights with custom reports. We'll help you create clear, actionable reports on ticket sales, audience demographics, and campaign results, so you can make data-driven decisions to support your goals.
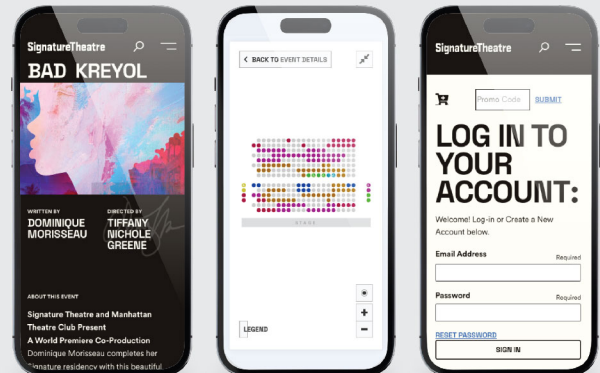

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Hosted SYOS Maps

Used by organizations like Alley Theatre and Calgary Opera, Hosted Select Your Own Seat Maps simplify seat selection. This real-time, interactive map lets patrons choose seats with confidence and integrates with your ticketing system. Hosted externally, it lightens your tech load while improving the booking experience.
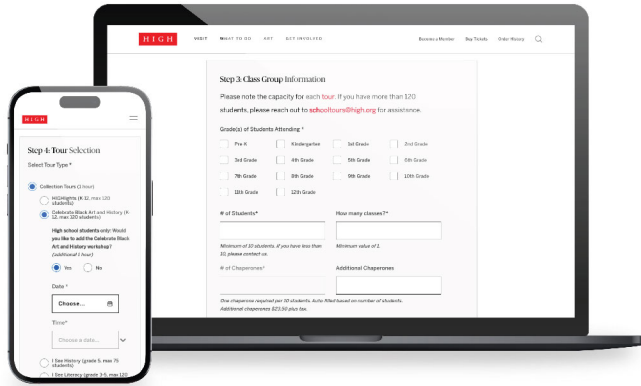
TNEW Integration

Seamlessly integrate your site with TNEW, including added functionality with a custom TNEW Template. We've partnered with diverse organizations, each with unique needs, challenges, and goals, yet our responsive, branded designs consistently streamline management and reduce cart abandonment. Easily update events, calendars, and seating maps—no heavy tech work required.
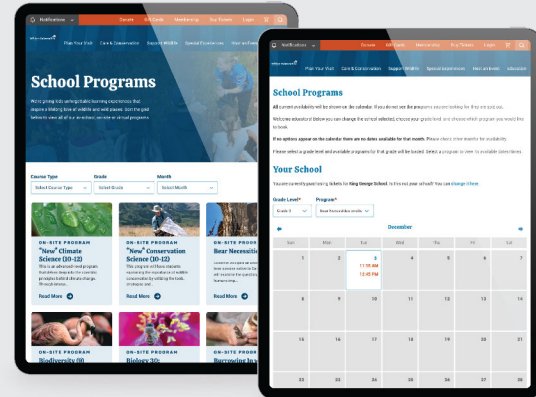
Online Camp and Group Registration

A one-stop platform trusted by organizations like the High Museum of Art. Patrons can register online for group tours and camps, add optional workshops, as well as select to pay later using a link - all in one place, with easy backend management, fully integrated with Tessitura.

Online Education

Just like at the Calgary Zoo, our Online Education platform makes school program reservations easy. Teachers can log in, choose programs, reserve dates, and set participant numbers—all from a single dashboard. With features like calendar filtering, exclusive booking, and Tessitura integration, it's efficient for educators and easy to manage on the backend.

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Transforming Operations and Outreach

Discover how organizations like yours have revolutionized their operations with our solutions.

These case studies showcase improvements in efficiency, sales, and data-driven strategies that have real impact.
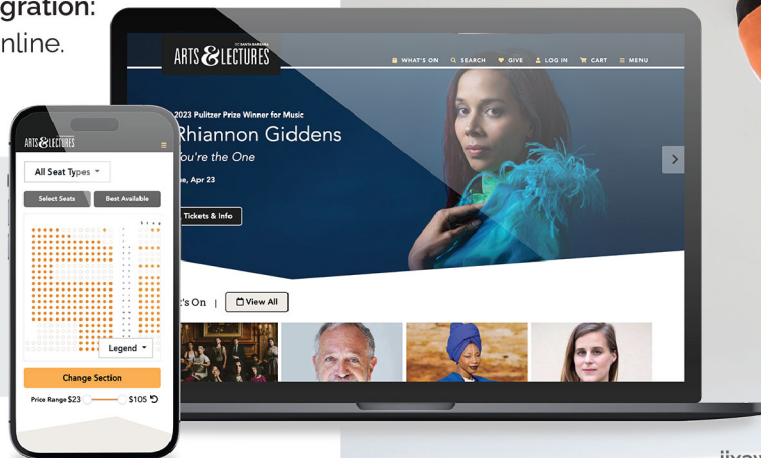
Arts & Lectures

UC Santa Barbara

Challenge: Their website was cumbersome to navigate and required constant maintenance due to the array of events. It failed to adequately showcase their events, limiting sales and attendance.

Solution:
- **Improved Web Development and Event Management:** A custom Umbraco CMS solution that makes ticketing and event page updates simple.
- **Intuitive UX/UI Design:** A stunning design for seamless browsing and purchasing experiences.
- **Tessitura and Student ID System Integration:** Streamlined ticketing and discounts online.

Results: A media-rich website with user-friendly navigation, seamless ticket purchasing options, and significantly decreased backend maintenance requirements.

photo by Brigid Pierce

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Calgary Zoo

Challenge: The Wilder Institute/Calgary Zoo needed a partner to modernize their outdated website, simplify booking processes, and ensure accessibility for members and visitors.

Solution:

- **User-Friendly Website:** A sleek, intuitive website with easy navigation.
- **Online Account Module:** Provides members with 24/7 access to membership renewals, benefits, and discounts.
- **Tessitura-integrated Jixaw CMS:** Staff can create and maintain pages using an intuitive graphic interface.
- **Seamless Booking System:** School trips and camps can be booked directly from the website, saving time and effort for parents, teachers, and internal staff alike.
- **Cutting-Edge Ticketing:** SYOS functionality adapts to a variety of non-standard venues used for special events.

Results: Jixaw's customized approach upgraded their technology and tackled the issues, leading to notable increases in program participation, staff productivity, and visitor satisfaction.
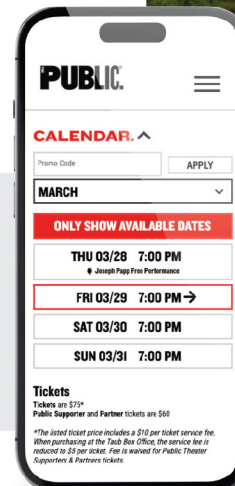
Public Theater

Challenge: The Public Theater faced challenges due to insufficient resources and technical expertise, necessitating a technology upgrade to improve brand alignment, user experience, and internal efficiency.

Solution:
- **Tessitura Enhancement:** Upgraded to optimize marketing and streamline IT operations.
- **Website Revamp:** An intuitive, contemporary platform promoting ticket sales and donations.
- **Business Consulting:** Strategic and operational guidance promoting collaboration with the internal departments.

Results: Tessitura is effectively serving their needs, internal procedures have been improved, and a vibrant, user-friendly website has increased engagement and sales. Our ongoing assistance guarantees the Public Theater's growth and smooth operation.

Photo by Joseph Moran

PUBLIC.

CALENDAR. ^

| Promo Code | APPLY |

MARCH ⌄

ONLY SHOW AVAILABLE DATES

THU 03/28 7:00 PM
◆ Joseph Papp Free Performance

FRI 03/29 7:00 PM →

SAT 03/30 7:00 PM

SUN 03/31 7:00 PM

Tickets
Tickets are $75*
Public Supporter and Partner tickets are $60

*The listed ticket price includes a $10 per ticket service fee. When purchasing at the Taub Box Office, the service fee is reduced to $5 per ticket. Fee is waived for Public Theater Supporters & Partners tickets.

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Why Jixaw?

Speak Your Language
At Jixaw, you'll find tried and true solutions for your challenges. Our team of tech and creative professionals ensures our offerings are diverse, collaborative, and right for your needs.

Work Less, Achieve More
We aim to make your job easier. Providing insight and integrating intuitive websites, products, and leading systems, effortlessly. Freeing you to focus on your mission.

A Partner You Can Depend On
With Jixaw, you gain a committed, adaptive partner. We're here for the long haul, aligning our solutions with your evolving needs for continuous success.

Start Your Success Story with Jixaw Technologies

Book a consultation, schedule a demo, or set a meeting to explore how we can collaborate to achieve your goals.

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